

PROJECT ACTIVITIES | MEETINGS & ENGAGEMENTS | RELIEF & SUPPORT



Vitamin Angels – Community Health & Nutrition Awareness

Pro Rural, under the Vitamin Angels programme, conducted community awareness activities at Dhansirapar (2 September), Selouphe (5 September), and Khehokhu and Xekiye (28 September), focusing on child health, Vitamin A supplementation, and healthy nutrition.

On 15 September, Pro Rural, in collaboration with the Social Welfare Department, observed Poshan Maah at Old Showuba Village and conducted nutrition awareness activities.

Additionally, the Vitamin Angels team, and NEISSR University interns engaged with community caregivers from Naga United and Tenyiphe-1 to explore the Social and Behaviour Change (SBC) intervention prototype, promoting positive health and nutrition practices.



Bread for the world- Community Empowerment for Sustainable Development

9 September 2026 | Lumchyrim Village, Meghalaya

An awareness programme on the Implementation of the NALSA Scheme at the Grassroot Level was conducted at Lumchyrim Village to educate community members about their legal rights, entitlements, and available legal services. The programme highlighted the scheme's objectives of ensuring equal access to justice, providing free legal aid to vulnerable and disadvantaged communities, promoting legal awareness, and facilitating access to welfare schemes. It also emphasized the role of the District Legal Services Authority (DLSA) in providing legal assistance and empowering community members to seek justice.



Community Health Camp | 28–30 September 2026



Under the One Day Wages project, a Community Health Camp was conducted across Ndunglwa, New Poilwa, and Old Poilwa, Peren District, providing free general and eye check-ups, medical consultations, and medicines to 145 individuals (76 females, 54 males, and 15 children). Health awareness sessions on Nutrition and Sanitation at New Poilwa and Hypertension and Diabetes at Old Poilwa reached 40 community members in total. The sessions highlighted healthy dietary practices, physical activity, regular screening, early detection, and timely medical consultation.



Humane World for Animals



On 21st September 2026, four entrepreneurs under Humane World for Animals (HWA) participated in the One-Day Sales Day, showcasing and selling homemade pickles, fresh vegetables, and natural flowers. The event provided a valuable platform to promote their small businesses, reach potential customers, and generate income from their products.

The encouraging community response, with many products selling out, reflected the importance of supporting local entrepreneurs. The initiative promoted self-reliance and entrepreneurship while encouraging community support for small businesses.



Pro Rural, One Day Sales Day

NSONG FPO SALES DAY: CONNECTING FARMERS TO MARKETS
2 September 2026 | Super Market, Wednesday Bazaar, Dimapur

Pro Rural's Azim Premji Foundation(APF) facilitated the Nsong Village Integrated Multipurpose Co-operative Society Ltd. (FPO) by providing farmers from Tening Block, Peren District, with a direct platform to market their produce at Super Market, Dimapur. Fresh local produce, including king chilli, cucumber, maize, pumpkin, ash gourd, and local yam, was displayed and sold, promoting local agriculture, strengthening farmer-consumer connections, and expanding market visibility for rural farmers.



BREAKING BARRIERS THROUGH INCLUSIVE ENTREPRENEURSHIP

23 September 2026 | Dimapur

Pro Rural, jointly organized a One-Day Sales Day with Prodigal's Home under the LIC Housing Finance Limited (LIC HFL) SARTHAK Project.

The event gave persons with disabilities, local artisans, and entrepreneurs a chance to display and sell their products, including crafts, crochet items, food, and flowers.

It helped participants reach customers, earn income, and promote their skills and small businesses. The event also encouraged participants to build confidence and continue their work towards financial independence. It was a good opportunity for the community to support local talent and appreciate the efforts of small entrepreneurs.



My journey at Pro Rural has been an exciting and rewarding experience. Working directly with local communities and participating in field activities have provided me with valuable hands-on experience beyond what I have learned from books. Each day has brought new insights, strengthened my understanding of community needs, and deepened my passion for sustainable community development.

I am truly grateful for the guidance, support, and encouragement I have received from the entire team. This opportunity has enriched my practical knowledge, broadened my perspective, and inspired me to continue learning and growing. I look forward to contributing meaningfully to the impactful work we do together and being part of the positive change we strive to create in our communities.

— PC Lakrinsangi



From Farm to Income: Ash Gourd Cultivation Strengthens Farmers' Livelihoods.

Ash gourd cultivation continues to provide promising income opportunities for farmers in the Khebai-Khelma project area. During July-September 2026, farmers in Nkio-B sold approximately 2,100 pieces worth ₹63,000, Ikiesingram sold 1,670 pieces worth ₹50,100, and Old Soget sold 1,500 pieces worth ₹45,000, generating a combined income of ₹1,58,100.

With harvesting still ongoing, the activity offers further income potential. Regular field monitoring and farmer interactions support improved farm maintenance and practical learning in cultivation, harvesting, handling, and marketing. The initiative demonstrates how small-scale vegetable farming, technical support, and market access can strengthen household income and rural livelihoods.



IF I CANNOT DO GREAT THINGS, I CAN DO SMALL THINGS IN GREAT WAY

— Martin Luther king Jr.



Appretices Speaks



My field experience at Pro Rural has been a meaningful journey of learning and personal growth. Through field visits, I interacted with vendors, team members, and beneficiaries, gaining a better understanding of grassroots development and the challenges faced by local communities. I also learned about livelihood initiatives, field surveys, documentation, project planning, and the role of FPOs in supporting farmers.

These experiences helped me improve my communication, observation, and interpersonal skills while building my confidence in working with different people. Most importantly, I realized that meaningful community development requires patience, teamwork, and a genuine understanding of people's needs. I am grateful for the guidance and opportunities that have helped me grow both personally and professionally.

— Lukmini Kadu