

AHT Project: Building Community Leadership for Sustainable Livelihoods in Peren District



ashraya
hashta trust

Nkio-B, Athibung Block | 22-24 July 2026: Pro Rural organized **Awareness Training Programme on Sustainable Livelihood for Community Leaders**. The programme brought together **30 Community Resource Persons (CRPs), community leaders, and youths** from the project villages to strengthen their knowledge and leadership capacity in promoting sustainable livelihood practices within their communities. The exchange of ideas strengthened collaboration among community leaders and reinforced their commitment to supporting sustainable development initiatives in their villages.



Azim Premji Philanthropic Initiatives (A.P.P.I.)

Convergence Project between Pro Rural and Horticulture Department, Peren District (12 June 2026)

To promote sustainable livelihood opportunities and enhance agricultural income among rural farmers, a Cardamom Suckers Distribution Programme was implemented under a convergence initiative between Pro Rural and the Horticulture Department, Peren District. Followed by distribution of Cardamom suckers to selected beneficiaries from **ten villages** in the Nsong Area.



Additionally, 150 Kgs of Turmeric were also handed to selected beneficiaries to support and promote agricultural income.

Business Review and Planning Conducted by CBBO under NCDC.

A three-day Business Plan Review and Planning Session was conducted from **22-24 July 2026** for the FPOs of Peren District under Pro Rural (CBBO). The programme focused on reviewing existing business plans, identifying business opportunities, and developing strategies for sustainable growth. The session covered the FPOs of Peren, Jalukie, Tening, and Athibung.



Thought Corner

"You can give without loving, but you cannot love without giving."- Amy Carmichael

North-East Apprentice Program (NEAP)

In order to contribute to the Human Resource Pool, especially for the Voluntary development Sector, the idea of promoting apprentices was conceived, under the aegis of the Azim Premji Foundation. Four of APF partners viz: PRO RURAL, North-East Network (NEN), SeSTA, and RGVN came together to promote the NEAP.

The campus recruitment was finalised at 4 Colleges and Universities in Assam, Two from Meghalaya, and two from Nagaland. Staff/Board Representatives of the four NGOs conducted the campus interviews. The interview process included a four step process of online written test, group discussion on selected issues of the region. The qualified candidates were invited to a personal interview and the result of each of the tests were declared within 20 minutes of the ending time. The fourth test included a 7 days rural stay test, placing each candidate with a village family, and with a task given to them to complete besides living and working for the host family.

Who ever is qualified after the rural-stay test is offered a 12 months paid apprenticeship with the host NGO, that absorb them as staff with specific job roles. Pro Rural has inducted 10 apprentices and they are assigned with different program verticals like accounts, livelihood, health, MIS, documentation and multitasking.



In the month of July, Vitamin Angels continued to lead Community Awareness Programs in the project areas.



14 July (2026)

A **Gender Mainstreaming Programme** was conducted in Nsong. Several church leaders, women and youth leaders, and PO's attended this program to promote awareness on gender equality and inclusive community participation. The programme aimed to encourage equal opportunities and strengthen understanding of gender-sensitive approaches within the community.

15 July (2026)



An awareness programme on **Environment and Climate Change** was organised in Nsong. The village chairman and leaders from different block and villages took part in the program to educate and share open dialog on environmental conservation, climate-related challenges, and sustainable practices. The programme encouraged community responsibility towards protecting natural resources and mitigating the effects of climate change.



Exposure / field visit – Serchhip & Thenzawl, Mizoram (28–31 July 2026)

To observe and document the CBO's and PO's leadership on various community development and livelihood initiatives the team travelled to **Serchhip and Thenzawl, Mizoram**

implemented by the Pro Rural team under BftW project. The visit provided valuable and exchange of learning on programme implementation, best practices, and community engagement, while strengthening future project interventions.



EMERGENCY RELIEF ACTION

Pro Rural and DonateKart have come together as part of a collaborative humanitarian response to support communities affected by the 2026 Assam floods. On **7–8 July 2026, Dhemaji, Assam**, a total of **1,000 ration kits and 1,000 shelter kits** were distributed to affected families.



The partnership brings together DonateKart's resource mobilisation and Pro Rural's grassroots experience and commitment to community-based development and humanitarian response.



On **14 July 2026**, a Health Awareness Programme on Communicable Diseases was conducted at Nsong Town, Peren District. The session focused on the prevention of communicable diseases, safe waste disposal, elimination of stagnant water, and maintaining clean surroundings to reduce the spread of infections. Additionally, awareness on Tuberculosis (TB), its early diagnosis and timely treatment was also encouraged.

26 – 29th July 2026



Free Medical Health Camp was conducted in **New Chalkot, Phaijol, Pellhang, and Songngou villages.**

The camp provided general family check-ups, eye check-ups, free screening for diabetes and blood pressure, free medicines, and reading power glasses, with special focus on older adults. A total of **275 patients** benefited from the services, improving access to essential healthcare and promoting early detection and management of common health conditions.



Humane World for Animals

A two-day **Capacity Building and Bookkeeping Training for Joint Liability Group (JLG) members** was conducted on

28–29 July 2026 under the HWA Project. The resource person was **Mrs. Yipungcule (Education Department, Police Baptist Church)**. The training aimed to enhance the knowledge and skills of beneficiaries on the concept of Joint Liability Groups, financial literacy, bookkeeping, credit management, enterprise development, leadership, and group governance.

The successful formation of **17 Joint Liability Groups** marks a significant achievement of the programme and demonstrates the participants commitment to working collectively for economic empowerment and sustainable livelihood development.

