

LIVELIHOOD: THE LAND, REIMAGINED: RURAL LIVELIHOOD THROUGH AGROECOLOGY



COMMUNITY AWARENESS PROGRAMME

AHT-Pro Rural Field Programme Gathered 138 Community Members Across 8 Villages Khebai-Khelma Area | 25th-31st August 2026

The programme focused on strengthening awareness about personal hygiene, sanitation, nutritious food, safe food practices and environmental cleanliness. Then the field visits observed a variety of crops, including ginger, paddy, black rice and sesame.

Discussions with farmers highlighted the importance of crop diversification, sustainable farming practices and effective utilisation of available agricultural land. Through this community engagement, the AHT-Pro Rural Project continues to contribute towards healthier families, improved nutrition, better sanitation practices and sustainable rural livelihoods.



COMMUNITY LEADERS' MEETING PROGRAM

The meetings were organised to strengthen community participation, review ongoing livelihood activities, identify practical challenges, and jointly plan the next steps for improving farm-based livelihoods and community-level enterprises.

Major Discussions and Proceedings were- **Vegetable Garden Management, Vegetable Marketing Activities, NEAP Program under APF, NCDC 10,000 FPO Initiative, Nsong Area Multipurpose Co-operative Society Ltd., and Pickle-Making Training Program.**



EMERGENCY RELIEF ACTION

Through the relief initiative supported by DonateKart, Pro Rural completed the distribution of **500 hygiene kits across five villages** in and around Sivasagar, Assam, as part of its ongoing emergency relief and community support efforts. The distribution was carried out by the Pro Rural team comprising **Ms. Julia, Ms. Neilou, Mr. Rongsen, and Mr. Johny**, with valuable volunteer assistance from the **Assam Baptist Convention (ABC), Assam.**



SKILL DEVELOPMENT



Pro Rural, in collaboration with the **Department of Plant Pathology, SAS Nagaland University**, organized a two-day training programme on

the "Scientific Method of Mushroom Cultivation" for women vendors on **12 and 13 August 2026**. The programme was supported by Humane World for Animals (HWA). The training's objective was to enhance the knowledge and practical skills of the beneficiaries in scientific mushroom cultivation, disease management, value addition, and small-scale entrepreneurship. The number of participants were **24** in total.



HEALTH: TOGETHER FOR HEALTH AND WELL-BEING



Health Camp were Held at Ntu, Heiranglwa and Mbaulwa Village between 24 – 26 August 2026

A three-day free medical camps were organised by PRO RURAL from 24 to 26 August 2026, covering Ntu, Heiranglwa and Mbaulwa Village. The camp focused on Mother and Child Health, eye check-up, and general family health services. A total of 196 people benefited from the camp, including 82 men, 114 women. A health awareness session on Mother and Child Health was conducted, with 34 community members attending. The session covered topics such as care during pregnancy, breastfeeding, child nutrition, vaccinations, family planning, and home safety.



Vitamin A Community Awareness and Follow-up sessions in Project areas

Vitamin Angels team conducted Community Awareness programmes in Chumoukedima and Dhansiripar villages during the month of August.

Furthermore, follow-ups sessions, online questionnaire-based feedbacks and interaction with the beneficiaries were also conducted to assess their understanding and gather feedback on the programme.



The Director attended a three days workshop on “Swaraj Learning Systems” at New Delhi from 10th to 12th August 2026. The Workshop drew participants from different walks of life across the five regions of the country. The workshop highlighted the urgency of building up a repository on Indigenous and traditional wisdom and practices of different communities in the country.



Ink & Experiences

The Life of a Pineapple Lover 🍍

There is something special about a person who truly loves pineapples. For a pineapple lover, the fruit is not just something sweet to eat—it is a reminder of the soil, the seasons, the hard work, and the simple joys of life.

In Sailhem Village, Athibung Block, Peren, Nagaland, pineapple farming is closely connected to the lives of the people. From planting and caring for the crop to watching the fruits slowly grow big, golden, juicy, and sweet, every stage carries its own patience and joy.

A pineapple farmer knows that sweetness does not come overnight. It takes time, care, sunshine, rain, and plenty of hard work. Perhaps that is what makes the first bite of a ripe pineapple even more special.

For a true pineapple lover, every fruit carries a little piece of the land and the hands that nurtured it. **Big, sweet, and full of flavour—the pineapple is more than a fruit; it is a taste of home, a love for the land, and a small celebration of life.** 🍍❤️

By Ms. Vikhuli Achumi, Programs Manager



"What is your purpose? Why are you here? Start small and find out."

~Nannie Helen Burroughs