

A.P.P.I.

FPO Exhibition Preparation and NABARD Official Visit in November.

The Nsong Farmers Producer Organisation (FPO) – Nsong Village Integrated Multipurpose Cooperative Society Ltd., supported by **NABARD** and implemented by **PRO RURAL**, undertook an intensive preparation drive for the **State-level Exhibition in Kohima from 18th to 20th November 2025**. **Mrs. Joshila Newme CEO**, along with **2 FPO members** attended the exhibition on behalf of the organization. The highlight of the preparation phase was the emphasis on **standardized branding**. All products were repackaged using improved materials with uniform labels and proper logo placement, greatly enhancing visual appeal and market readiness.

Following the exhibition, the FPO hosted a field monitoring visit by NABARD on **25 November 2025**. The visit was led by **Mr. Sachin Gupta, District Development Manager (DDM), NABARD**, accompanied by **Ms. Vikhuli Achumi from PRO RURAL**.

During the interaction, Mr. Sachin Gupta appreciated the collective efforts of the farmers and encouraged the FPO to continue strengthening its market-oriented approach. The visit further strengthened the partnership between NABARD, PRO RURAL, and the community in promoting sustainable livelihood development.



Pro Rural team carried out **potato seed distribution** across **10 villages** (Hebamlo village, Old Ngualong, Nsong village, Nsong Namchi, Nsong Town, Nchan village, Lalong village, Nzuana village and Ngualong Lodi) in Nsong Circle. A total of **6500 Kgs** of certified potato seed was provided to **630 beneficiary's households**. This activity aimed at promoting winter cropping, and enhancing household food security.

November 7th-19th 2025

Pro Rural team conducted Indigenous Thermal Compost (ITC) as part of the sustainable agriculture and soil health improvement initiative across **10 villages** under Nsong Circle. A total of **160** beneficiaries participated in the training and expressed keen interest in producing their own compost to improve crop yield and reduce input expenses. Follow-up visits are continued to support farmers in implementing the method and ensuring consistent adoption across the villages.

October - November 2025



Pro Rural Staff picnic 2025



On 6 & 7th November 2025, Director and Asst. Director attended the HCL event at New Delhi celebrating their 10 years of humanitarian service in India. During the event, Pro Rural also received the runners up award from HCL Tech Grant, an all-India Project Competition under the health category.

Strengthening & Capacity Building of PO & CBO Leaders in Peren District.

The BftW (Bread for the World) team covered 9 villages from **26th-28th November** under **Athinbung block** on Formation of **Community Based Organization (CBO)** and **People Organization (PO)**. The facilitators from Pro Rural- **Mr. Pfokho John, Assistant Director** and team outlined the project's vision, objectives, activities and the role of villagers in ensuring its success. The sessions encouraged open dialogue, allowing participants to share experiences and voice concerns related to development. A total of **121 beneficiaries** attended the program and the villagers expressed optimism about the project's potential to improve local opportunities, particularly for youth and community empowerment.



A.H.T. team organized Technical Input Training on Compost farm yard manure and diseases

control of cash crops, with **Dr. Sabbithi Pavan, Assistant Professor, Dept. of Entomology School of Agricultural Science, Nagaland University** as the Resource person. The highlights of the training were farm yard manure, and seed treatment, identification of winter vegetable, pest and disease management. A total of 16 participants took part in the program with great enthusiasm.

November 24th - 27th 2025



Humane World for Animals (HWA) organized The

Financial Literacy Program for Women Vendors on November 5th-6th 2025, in Dimapur. In this training program, the representatives from **Pro Rural, HWA, and IDAN Swavalamban Connect Kendra, Ms. Vekulu Demo Centre Manager** interacted with **30** beneficiaries from **Nihoto village** and **Supermarket area**. During the interactive session, the official from the IDAN shared valuable insights on financial schemes and loan facilities for women entrepreneurs, covering initiatives such as **Chief Minister's Micro Finance Initiative**. This program equipped women with financial knowledge, HWA and its partners aim to foster economic growth and sustainability among local communities. The initiative demonstrates the organizations' commitment to supporting women entrepreneurs and contributing to the region's development.



Skills to Succeed (S2S) Skills & Entrepreneurship

S2S team organized two impactful workshops — **Pottery and Soap Making** — aimed at skill development and community empowerment. The Pottery Workshop was conducted at **Wandering Minds Institute, Dimapur**, with a total of **20** enthusiastic participants. The sessions were led by Mr. Ianutemsu, Principal/Trainer, who served as the resource person for the program. The second event, a Soap Making Workshop, was organized in



Old showhuba and Ghonivi, Niuland District, engaging **45 women participants**. Notably, in Ghonivi Village, this was the first-ever workshop of its kind, making the experience special for the community. The participants learned the process of creating quality handmade soaps and showed great enthusiasm in exploring it as a potential source of income. The S2S team remains committed to supporting them further and looks forward to continuing this journey of empowerment in the long run.



A two day ideation workshop was jointly organised by **Pro Rural, National Health Mission (NHM)** and **Vitamin Angels** at **Hotel Grand Vista, Walford colony, Dimapur**.

The workshop, adopted a **Human-Centred Design (HCD)** approach to develop community-centric and sustainable solutions to improve Vitamin A supplementation among children under 5 years. Participants of the workshop include **Dr. Rongsennungla (District Immunisation Officer), District Community Mobilizer, Block ASHA Coordinators, Community Health Officers (CHOs) Auxiliary Nurse Midwives (ANMs), ASHA workers** from NHM and Anganwadi workers from the Dept. of Social Welfare.

November 27- 28th 2025

