

## 1. From the Director's Desk



Team PRO RURAL is happy to launch a monthly E-Newsletter for private circulation from 15th September 2025 onwards. We intend to share with our esteemed networking partners, family and well-wishers on interesting stories, creative or innovative ideas and initiatives that the organization is gearing to undertake. I hope this initiative will connect us with the people who take interest in our works, as also we intend to continue to share creative ideas and news about our dynamic and capable team. Through the monthly e-newsletter we will provide tips on NGO/Institution development and management. A small article on climate action and best practices of waste management will be featured every month. I encourage everyone, including our Board members, staff and consultants to share short write-ups on relevant themes under community development and climate action. I would also encourage all to promote readership among friends, family, and other interest groups through subscribing to the free e-newsletter.

**Paul Lokho**

## 2. Admin Pulse

Mr. Vanjamo Murry, Associate Director, and Ms. Catherine Kajuni Lokho, Manager – Finance & Accounts, actively participated in a workshop on Financial Management and FCRA Legal Compliance held at Hotel Acacia, Dimapur. The event was jointly organized by Can Youth and the South Asia Governance & Compliance Centre (SAGCC).

The workshop provided a platform for financial professionals to deepen their understanding of the latest updates on FCRA norms and explore critical compliance challenges. Through the workshop, knowledge was acquired on regulatory frameworks and practical solutions, reinforcing organization's commitment to transparent financial practices and strong governance.



## 3. LIVELIHOOD LIFELINES

**11th - 21<sup>st</sup> August:** The APPI team organized and successfully concluded Community Leaders Meetings across 10 villages in Nsong Circle under Peren. A total of 156 participants attended the meetings. The topics of discussion were strengthening agricultural production, enhancing market linkages and empowering the local leaders in their agricultural pursuits. Subsequently, a field visit was conducted with SDAO (Agricultural Dept. Govt. of Nagaland) at

Nsong and Ngam project sites. Furthermore, appreciating the dedication of farmers, noting how their hard-work not only sustains families but also supports their children's education, the official announced a commitment to institute a cash award for the best performing farmers.



## 4. HEALTH

August was dedicated to extensive health awareness campaigns across multiple villages. The sessions focused on essential topics such as hygiene, ORS use, maternal health, and prevention of lifestyle-related diseases. Workshops on capacity-building at Tening and Athibung towns were conducted focusing on strengthening the knowledge and skills of frontline health workers including ASHAs, nurses, and staffs.



## 5. VITAMIN ANGELS



**Pro Rural as a development partner of Vitamin Angels:**

As part of Routine Immunization Day, children are provided with essential Vitamin-A supplementation to boost immunity, prevent deficiencies, and promote healthy growth.

The supportive supervision visit as a part of monthly field activity ensures that services are delivered effectively, while also guiding and motivating health workers to maintain quality standards. Such initiatives play a vital role in safeguarding child health and strengthening community trust in the healthcare system.



Introductory meet on Vitamin-A program with the newly appointed CMO of Dimapur





## 6. SKILLS & ENTREPRENEUR BUZZ

Starting with mobilization of needy youth of Nsong area under the Peren district from the 1<sup>st</sup> of August 2025, it culminated in the technical training for soap making, detergent and dish wash making on 9<sup>th</sup> and 10<sup>th</sup> August at the Nsong headquarters. Thereafter, the participants were provided with hand-holding equipment and advice on setting up business ventures.

### Date 9th - 10th August:

A two-days practical training and workshop on soap, detergent, and liquid dish wash making were given to the participants in Nsong, Peren, District.

Participants were provided hands-on experience in the production process, quality control, and packaging techniques. In addition to the technical aspects, the sessions also introduced participants to cost analysis and pricing strategies, enabling them to understand the business potential of these products.



### Date 22th - 23th August:

Another significant initiative was the mushroom cultivation workshop, organized at CTC Hall, Chümoukedima. This workshop combined theory and practice, covering topics such as oyster and shiitake mushroom cultivation techniques, resource management, and post-harvest practices. Participants also engaged in sessions on marketing, networking, and creating value-added products from mushrooms to boost income opportunities.



## 7. VOICES FROM THE FIELD

(Field Coordinators & Community Organizers)



### Date 7<sup>th</sup>- 8<sup>th</sup> August: Pro Rural

organizes Technical Training input of 11 CRPs of the 11 villages on Pest and Poly house based nursery

Management of Agricultural crops supported by Ashraya Hastha Trust (A.H.T.) at Nkio-B village. The resource person was Dr. Nini R Kuotsu (Assistant Professor, Horticulture Technology Programme) of the Dept. of VSSD School of Agricultural Science, NU, Medziphema. The highlight of the training was intense interaction with participants on the realities, struggles and means to control the diseases and soil fertility management.

## 8. The H.W.A. corner

The HWA team is assessing vulnerable women vendors, focusing on how they organize their stalls, sharing to exploring opportunities and alternative options for enhancing these prospects, and providing information on training, financial assistance, and support.



## 9. Environment & Waste Management

Pro Rural successfully conducted a one-day workshop on "Best Practices of Waste Management" at DBIDL, Don Bosco Campus. The workshop featured three focused sessions: 'Understanding waste management in Dimapur,' 'Steps for engaging youth,' and 'Steps for reaching out to Town's people.'

Among the proposed Action Plan, a key plan involved partnering with youths of a colony and ward-level rewards, involving waste workers in planning and leveraging Public-Private Partnership (PPP) model. In addition, Zero-Waste Campaign led by youth, village institutions and role of church leaders were also encouraged to disseminate information and foster civic responsibility.

