

ANNUAL REPORT

2022-23



EMPOWERMENT, EMPLOYMENT, ENVIRONMENT

**“THAT ALL MANKIND MAY HAVE LIFE IN ALL ITS
FULLNESS”**

Pro Rural

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From the Director's Desk....

I am happy to bring out this Annual Report Version 2022-23, with contributions from all the executive team:

- Skills Development and Placement Unit.
- Sustainable Livelihood Promotion Unit
- Environment Sustainability - Waste Management Unit
- Financial Management and Accounts Unit.



The year 2022-23 has been one of the most eventful in the history of Pro Rural. Our intense engagement in the Covid-19 vaccination drive till July 2022, with the two district government of Manipur-Nagaland was hugely beneficial for the organization to understand the ground situation in those severely under-served or un-serviced remote villages. While covering cent percent villages, many of the villages were found isolated and no government official or health workers have set foot in those villages, such as Bamsiakelu, Nzauna etc. Our immediate action of putting up appeals to the Chief Medical Officers of the districts were favourably considered and the CMOs willingly deployed Doctors and Nurses along with our teams to organize free medical check up and dispensing of essential medicines. These were combined with mobilizing the people to avail the covid-19 vaccination. Access to health care and food security is a distant dream for people of these area, although such basic human needs are guaranteed by law of the country.

As a development support organization we feel deeply responsible and want to bring change among these needy communities. But sustainable changes can happen only if good and capable leaders emerge from the community. Our intervention plan therefore, has been to identify, train and support emerging community Leaders.

Pro Rural has helped to form a Public Organization (PO) under the name and style of Nsong Area Development Organization (NADO), and also a cooperative society under the name and style of Nsong Area Livestock Farmers Cooperative Society. These two bodies will organize the people and work toward sustainable livelihood, and to source the different welfare and development schemes to benefit the rural village communities.

We acknowledge with our deep sense of gratitude to those who put their trust in our commitments and actions, be it in advocating better waste management initiatives, institutional building or the livelihood development initiatives for the needy youth, women and the tribal populations in the remote almost inaccessible regions. I wish to echo here the sentiments of a family of four in a remote interior village of Ahthibung block to whom we provided a solar home lighting set. **“All our lives, we go to bed by 5pm or 6pm, as soon as darkness fell. Now our happiness know no bounds, our kids joyfully study their books till 8pm, and we are delighted with their recitation of school songs, or lessons being read aloud. It is the best blessings we have received. Thank you.”** For all the good we are able to achieve for the people, they are made possible through the generosity of our donors and supporters. I say a big thank you.

Paul Lokho

ABOUT PRO RURAL: Organizational Legal Status:

1. Registered Under Societies Registration Act. 1860
2. Regd. No. H/RS- **6285/12-05-2009**
3. Registered under 12 A of the Income Tax Act. 1860
4. Registered under 80G Income Tax Act,
5. PAN Card Number: No. **AAAAP7125Q**
6. NGO DHARPAN:**NL/2009/0018919**
7. CSR - Form 1 - **CSR00018401**
8. Registered under FCRA No- **104730134**
9. Udyam Registration - **NL-01-0001039**
10. E-Enudaan - **NL/00017587**

Pro-Rural is a Public Benefit Organization registered under the Societies Registration Act, 1860 with Regn. No.H/R S-6285 dated 12-05-2009. Its operational area is whole of India with special focus on North East India. It seeks to realize its vision, **“That all mankind may have life in all its fullness”** through capacity development. Having set its objectives to selflessly render services to the people for their empowerment and development, as well as to harness their capacities for Peace and environmental sustainability, the organization has aimed to become a role model in serving the needy sections of the community and the cause of humanity. It focuses on three thematic issues of Empowerment, Employment, and Environmental sustainability.

OBJECTIVES:

- 1) To work with rural people and assist in their economic and socio-cultural development.
- 2) To contribute to development of human resources through establishing and conducting technical, vocational training and through running educational institutions.
- 3) To advocate the protection and better safeguards for the weakest sections like, women, children, youth, aged and minorities and undertake humanitarian services wherever needed.
- 4) To participate in peace building and conflict transformation through conducting training program and networking with peace movements.
- 5) To promote livelihood of the needy communities with better natural resources management, organic agriculture and facilitate the establishment of their value-chains.
- 6) To participate in the Youth Employment Campaign and engage youth in constructive and productive activities and increase their employment potentials through capacity building and through aligning with movements and organizations working on youth employment issues.
- 7) Provide leadership in building a better environment. Build alliances with progressive movements for restoring the ecological balance through regenerative activities, policy advocacy, and work on Climate Change Issues.

Thematic Thrust:

1. Empowerment

Our first commitment is on devolution of power to the rural communities. This is done through need-based systematic awareness training programmes for leadership building and improved community participation. The outcome is indicated through the emergence of leaders and popular participation in socio-economic development and in political processes. Agro-based activities are encouraged through skills training, identifying lead-crops and developing farms as well as markets. Small co-operatives and Self Help groups are formed to boost productivity. Our principal objective is to make the rural villages into robust republics that can manage their issues, demand their rights and participate in the political process, and rebuild their livelihoods through developing and enhancing their capacities. We believe True empowerment will also lead to people's initiative in sustainable Peace and ecological development and conservation.

2. Employment

Pro-Rural is aligned to the Global "Youth Employment Summit" (YES) campaign. It facilitates different training programmes to motivate youths to think out of the box and develop employable skills. Entrepreneurship training is one area that is emphasized so that the youths can start with what is already available in their localities. Regular training are conducted for youths on Enterprise development, Business planning and linkages to credit Institutions. Constant handholding and monitoring is offered to whoever needed it. Exposure and youth Exchange programmes is a regular feature which serve as internship period before taking on actual employment.

3. Environment

The earth's Eco-system has become most fragile and vulnerable. The terrific pace at which degeneration of the environment is taking place is a matter of grave concern. Putting clearly before the youth for a debate and proposal of action has been the most effective means of preservation and promotion. A hundred youth resolving to mobilize a thousand friends for the cause of the life of plants and animals is the type of vision we have built up with youth. Our Sensitization strategy includes outreach programmes in colleges and universities, youth clubs, Church's youth fellowships, leading to more intensive programmes and workshops, one to one dialogue and guidance. Experiential learning through exposure tour to development organizations is another important feature.

3. EMPOWERMENT

i. INSTITUTION BUILDING:

Pro Rural's core objective is working with the most underprivileged communities strengthening and advocating the basic rights & entitlements, capacity building and skill training of Women leaders, formation, and management of SHGs. SHGs have given voice to the underrepresented and voiceless sections of society, enhanced gender equality, encouraged social integrity, provide source of livelihood & employment, enhance banking knowledge of financial inclusion. Educating them, on the formation, functions and management movements in the 14 Projected villages of Peren District. New SHG Groups were formed and dormant SHGs were revived, trained and operationalized, today there are over 100 SHGs, Pro Rural has provided services in various ways and trained on livelihood skills, etc.



Pro Rural acts as the bridge to provide people and groups to access services:

Government Welfare Schemes.

Of Banks, NGOs, and Government programs & Schemes.

Corporate Social Responsibility Schemes.

Training: Financial literacy, Digital literacy, Bank Literacy etc.,

By registering them for these services, by helping them through the lengthy and cumbersome procedures.

The efforts yielded the following results:

- i. All SHGs members learns to write their own names.
- ii. Improved group functions, transaction of meetings, thrifts and savings.
- iii. More confident to express their opinions.
- iv. Marked improvement in livelihood activities
- v. Financial Literacy has been thoroughly enhanced.

Today these same women folks have assumed more responsible roles in the society while being mother, wife or daughter.

Figure 12: SHGs Formation and Management Workshop at Nsong on 23rd September 2022

Emergence of SHGs in India:

The origin of SHGs in India with Self-Employed Women's Association (SEWA) in 1972. In 1954, the Textile Labour Association (TLA) of Ahmedabad Ms. Ela Bhatt, who formed SEWA, organized poor and self-employed women Artisans: weavers, potters, hawkers. NABARD, in 1992, formed the SHG Bank Linkage Project. From 1993 onwards, NABARD, along with the Reserve Bank of India, allowed SHGs to open savings bank accounts in banks. The Swarn Jayanti Gram Swarozgar Yojana 1999 by GOI with the intention of promoting self-employment in rural areas through formation and skilling of such groups.



ii. Nurturing and grooming Community based organization (CBO)

Capacity Building and Development of CBOs, Women and Youth Leaders.

Pro Rural accords priority to Capacity building and development of skills of community leaders, individuals & organizations to enhance their performance, increase efficiency and effectiveness. It empowers communities, strengthens resilience, facilitates knowledge transfer and promotes innovation and creativity. Strengthening the ecosystem to commit to a long term community development and maximizing the performance for team's productivity is what Pro Rural has been advocating through the project Bread for the World (BftW) project.



Good and effective Leaders ensures good plans and bring different schemes and improve basic amenities to the area. Linkages to government welfare programs have also become easy and the welfare schemes are reaching to the community slowly. Problem-solving and decision-making, as well as conflict resolution skills are imparted to the leaders.

Pro Rural Continues to motivate the leaders.

Mr. Paul Lokho Chief Functionary, Pro Rural facilitated the leadership skill development program to increase leadership capacities in the community.

Leadership Development in a needy community contributes to good planning and better governance. Following the series of leadership training, 5 year village development plans have emerged.

Nsong Area Development Organization (NADO) has been facilitated by Pro-Rural and Community Leaders of the 14 villages in Nsong area and Kebai are members of NADO. Members go through leadership skill training.



iv. Youth Empowerment: Skill to succeed

Translating its proud and noble objectives, Pro Rural strives to help youth build their dream(s) and enhances their skills around them, through learners self-driven process, in a learner-centric approach and building leadership qualities, driving home achiever-attitudes and mind-frames exposing them to the opportunities, within their own internal and external ecosystem, facilitating them to explore their learning needs and identifying the unmet needs and helping them fit into the future workforce.



Training curriculum includes: Learning by Doing

Goal orientation: Opportunities and Challenges, Self-Reliance, choosing the dream/passion, Life Skill: Identify Skills and background, SWOT Analysis, Self-confidence Risk taking, problem solving and communication skills, balancing relationship and decision making, Time Management and handling responsibilities Career building; Understanding the self-interest and abilities, role models and aspirations, self-assessment and career planning, digital security.



Youth empowerment training:

The Pro Rural's youth out-reach in Schools, Colleges, and Universities during the reporting year. Different teaching methods are employed to help them unlock their inherent potentials and to exploit their own contraptions to meet their competitive demands; Direct linkage with online Quest Alliance's Education Program, Logical reasoning exercises, assignment, group activities etc., in all the series.

Program for Village youths:



Pro Rural has reached out to 1108 youths through different activities during the year. There were students of High schools, Colleges and Universities, youth in faith-based organizations. Each group of people got unique packages of skills, soft skills, leadership skills and entrepreneurial skills. Each of these youth could become the ambassadors of peace, climate change advocates, pollution control leaders in his/her circle of friends. Training programs are conducted for underprivileged and un-reached communities to improve their livelihood opportunities. We focus on unskilled workers who experienced limited career growth, often causing them to live in poverty. Skill development is the need of the hour so as to make them confident, self-reliant and develop the ability to take part in decision making, by empowering them through knowledge transfers, which will enable them to “**Earn Diligently and Live Decently**”. Thus the acquired skills are helping to reduce dependency on unemployment.

4. Employment

In the North-East, Nagaland holds the highest record of unemployment rate 24.7% as per Periodic Labor Force Survey (2019-2020). There is a sharp jump of unemployment as compared to 17.4% in 2018-19. Unemployment has become a disease in this 21st century, Peren district is also a victim to it. With an aim to empower Youth and Women to become change makers in the society for a sustainable development. Pro Rural consciously plans skills training programs.

Given the transport and communication bottleneck the biggest challenge in remote pockets of Peren District are lack of access to deliver services. However, Pro Rural has kept its commitments despite the nightmarish road conditions and lack of facilities for camping in the area. Whatever be the odds, its staffs have trudged the interior villages, bringing useful information, awareness, needed medical camps and at times inviting government officers to travel with them. Our initiatives is geared for community transformation with strong principled leadership.

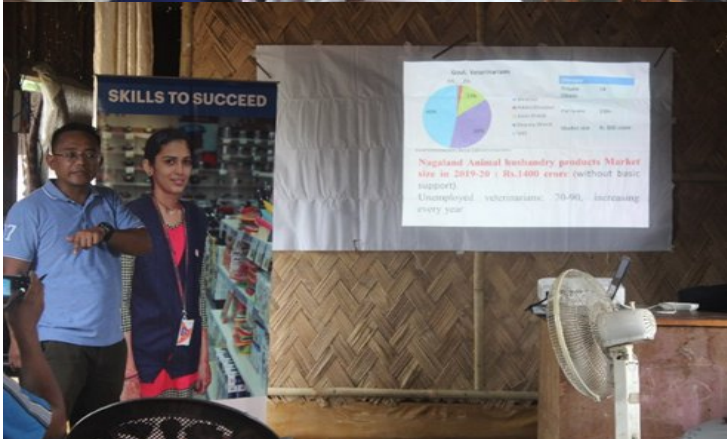
i. Skill training;

Dimapur is the commercial capital of the state, and the destination for the influx of migrants flocking in from different parts of the state and the region, and settling in Dimapur and its suburbs. Many people come to settle here hoping to fine better life, but on the contrary they land up jobless as often they do not have skills to fit to the available jobs. Given this compulsion, job-skills training are conducted to develop youth capacities. The unmarried youths and young parents from 18 to 45



This advanced skills training; package of practices on Livestock (Piggery) was provided to enable them to start-up with piggery farming.

Resource persons were Dr. Tali, Scientist ICAR Medziphema, Neili Augustine, Tinumerila from Pro Rural, Miss Avitoli and Livika, Interns from St. Joseph's University Chumukedima. A total of 34 entrepreneurs were successfully trained in the 15 days intensive course.



Entrepreneurship;

1. Package of Practices in piggery.
2. Pig Housing best practices
3. Selection of Breeds: resistant & climatically favorable breed
4. Fertility regulation & Breeding Methods
5. Business Plan
6. Digital Literacy
7. Visit to best practice sites: ICAR Medziphema

5th to 19th Aug. 2022, at Nagamese Baptist Church Chumoukedima Ward 7.



ii. Entrepreneurship Skill training: Poultry

Dated: 14 to 30th Nov. 2022, Venue: Tenyiephe



Given the abundance of human resources and the mounting demand on local products, rigorous training on 'package of best practices' was provided.

Poultry is climatically favourable, if more entrepreneurs take it up, it could help reduce chicken imports from outside the state. It was taught where to look for help to address their concerns such as lack of access to timely vaccine, inability to purchase quality birds' feeds, lack of proper housing, lack of access to start up funds etc.

Technical Sessions, soft skill training sessions, Gender, business management, business planning, digital literacy, bank relationship etc. were taught.

A total of 50 entrepreneurs successfully got trained, and the trainees were given medicines for common disease of chickens and SHGs were provided with chicks to start their poultry.

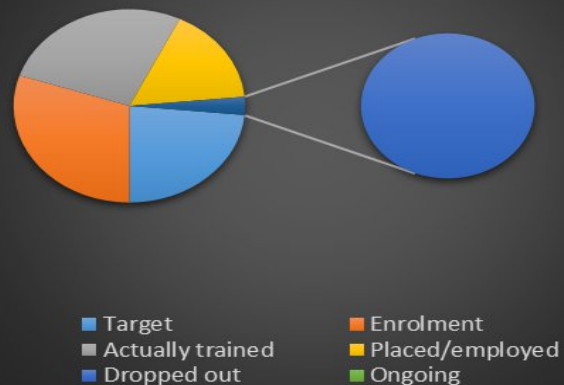
A series of training for Youth Skill and empowerment were conducted during the reporting period, skill training for students, artisans, entrepreneurs, etc. following is a chart depicting the training targets and achievements as per the records of the activity.

Training records of the current year

Target	Enrolment	Actually trained	Placed/Employed	Dropped out	Ongoing
170	218	196	118	22	0



Youth Empowerment



iii. Entrepreneurship Skill Training: Mushroom

“Capacity Building for Adoption of Technology (CAT)”. Three Days’ Training Cum Exposure Program on Mushroom Production. Conducted by Pro Rural from 15th to 17th November 2022. The programme was inaugurated by Mr. Madrass Dkhar Assistant General Manager of NABARD, Dimapur. The Participants are members of SHGs from Nsong, Peren District. The training covered two types of Mushroom: i) Oyster Mushroom Training. ii) Shiitake Mushroom Training. Trainees continue to earn regularly through mushroom production.



“Rural people have to get exposed to relevant technologies to help them cope up with the demands of modern economic activities” AGM, NABARD

The trainees went through hands-on practical production techniques while visiting production centers.



Ms Marina, Sr. Technical Asst. Central Institute of Horticulture,

Exposure to best practice sites, SASARD-NU and National Institute of Horticulture, Medziiphema they visited spawn production Unit, raw materials treatment and production unit.

They were also introduced to plant propagation, grafting, cultivation of commercial plants in green-house and to variety of plants suitable for Nagaland state. Later, they visited ICAR-KVK at Jharnapani, visited fruit processing factory and breeding units of different animals and poultry bird production centers.



Production of Shiitake mushroom
The package of practice on Shiitake mushroom training theory sessions in progress.
Cumulative training Record from 2018, shows that under “Skill to Succeed”, funded by Quest Alliance, a total of 1108 persons had been successfully trained by Pro Rural in different parts of Dimapur and Peren District of Nagaland.

5. ENVIRONMENT:

i. Physical environment: CLIMATE CHANGE

Climate change is deeply intertwined with global patterns of inequality. The poorest and most vulnerable people bear the brunt of climate change impacts. As the impacts of climate change mount, millions of vulnerable people face disproportionate challenges in terms of extreme events, health effects, food, water, and livelihood security, migration and forced displacement, loss of cultural identity, and other related risks.

‘It is **our unsustainable patterns of consumption and production**’, as per the UN report (SDG), that even our oceans the largest planet’s ecosystems are in danger. Many species of life; the key drivers of ecosystem are on the verge of extinction. The threat to biodiversity species is truly grave.



Paul Lokho, Director Pro Rural teaching the students



Advocating for Permanent Terrace Farming; Pro Rural, together with community leaders encourages viable alternatives to the energy-sapping, low-yielding and environmentally damaging Jhum agriculture. Diversified Livelihood activities like Permanent Terrace Farming and cash crop plantations and their value chains are discussed and analyzed. A gradual adoption after critically understanding the benefits is the strategy that ensures sustainability.

Jhum field clearance destroys vast tracks of verdant forests which are natural habitats and hot-spots of biodiversity. Thus switching on to permanent terrace farming or adopting cash crop plantation can save the vast tracks of land that harbor hundreds of species of flora and fauna.

Our mission has been to help people understand on rapid dwindling of spring water sources, food sources, and to decide on what is sustainable behaviour, sustainable agriculture, and how they can built sustainable livelihoods.



ii. SOLID WASTE MANAGEMENT

Source segregation of discarded items is the way forward for Safe waste disposal. The three main categories are Bio-degradable waste like kitchen wet waste, non-biodegradable waste like plastics, bottles, glasses, tins, steel etc., and the Domestic Hazardous waste which will include electronic and bio-medical waste. Disposing them in proper channels will reduce air, water, and soil pollution.

Given the fact that decaying matter wrapped up in plastic stays much longer and continue to pollute the air and slowly seep into the water sources and poison our water. When large quantities of such toxins seep into our water sources in high concentration it brings health hazards for humans, animals and other living beings.

Pro Rural makes special effort to build a team of experts on solid waste management and the team works with government agencies, communities and institutions to bring understanding, community response toward responsible behaviors with regard to waste management. The year saw emergence of Eco-clubs taking active roles in promoting best practices of waste management, army camps building up compost plants, and different institutions adopting best practices.



A one-day Training, on waste management

March 27th, 2023, at WSBK
was held on March 27th, 2023, at
WSBAK, Mission Centre Thahekhu.

Pro Rural team was invited to train the villagers on best practices of waste management and on kitchen waste composting. The community response has been very good and the families are adopting the simple technique of kitchen waste composting.

PRO RURAL WAS AWARDED THE “GREEN INNOVATION AWARD

**iii. Community Mobilization on Covid-19 vaccination
funded by Azim Premji Foundation in Peren, Nagaland and Senapati District, Manipur**



Ready for Free Health Check up at Benreu, Peren Dist



By February 2021, the Covid 19 (Corona) brought the worst humanitarian crisis in the human history. The world was taken by surprise, and within a span of 12 months nearly 4 million had died.

There was panic, and there were rumours, and naysayers were so quick to spread false rumours. The whole world prayed for discovering a medicine to help cure. Eventually scientists discovered the vaccine. But alas, the masses have refused to take the vaccine. By then the false rumour has spread that the vaccine was dangerous. Pro Rural was called to assist the district governments to help in community mobilization for the vaccine.

The service providers in the North Eastern states had to fight off the rumours and false propaganda. Nagaland, Manipur, Meghalaya and Arunachal Pradesh had the lowest Covid-19 vaccination coverage in the country. The invitation to NGOs working at grass-roots, to help dispel the misconceptions to motivate and mobilize through target based approach in the villages, the call to serve humanity was promptly and fervidly accepted by Pro Rural and joined the Task Force to vaccinate the rural masses, in collaboration with the medical teams from the respective CHC, PHC, and PHSC. The team also faced several challenges with the vaccine hesitancy, as the virus kept on mutating and gaining more infectious virulent and resistant capabilities with each mutation.

With support from Azim Premji Foundation's Vaccination Campaign was taken up by PRO RURAL in two districts in Manipur and Nagaland. Pro Rural was able to help in community mobilization and assisted in the vaccination drive, deploying also full time nurses and was able help increase the vaccinated population. In Senapati District of Manipur from 32% at the start it achieved 56% of the vaccinated population and in Peren District of Nagaland, from 43% at the start, it was raised to 73% in the 6 months campaign period.

iv. Social Environment: LOCAL CAPACITY FOR PEACE (LCP)

Adopting a peace-sensitive approach by identification & understanding the local scenario, addressing potential risks to society development has been one of the core actions of BftW Project. Therefore the LCP framework has been designed to bring about peaceful co-existence. Social /ethnic tensions may arise due to conflict of opinions and interests. Collective local leadership such as NADOs has been one of the platforms to imbibe responsive peace building & peace keepers for the community in this region.



“Peace Begets peace” and harmony between peoples and nations, foster sustainable prosperity and advancement, so that everyone lives happy & peaceful life. Promoting peace and sustainable development reduces poverty and prevents conflict, translating to a healthier environment.

With this focus, Pro Rural is a marketer and promoter of Peaceful initiative and Development in the region.



A workshop on Peace building was conducted by Pro Rural for NADO, CBOs, Public Leaders, and Women & Youth Leaders to establish and sustain relationships among people locally. Strategic peace building will connect people and groups “**on the ground**” (community and religious groups, grassroots organizations, Govt. Department etc.) with **policymakers and power brokers**. It will address issues of human rights, economic prosperity, and environmental sustainability development as well as security, social injustice and violence. Peace building is the development of constructive individuals, groups, thereby establish better political relationships across ethnic, religious, class, national, and racial boundaries. It aims to resolve injustice in nonviolent ways and to transform the structural conditions that generates deadly conflicts. It includes conflict prevention; conflict management; conflict resolution and transformation, and post-conflict reconciliation.



V. GENDER MAINSTREAMING

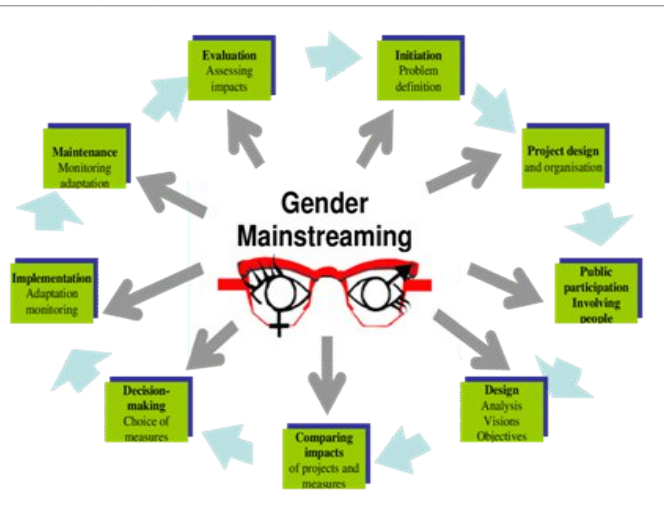
The five principles of gender mainstreaming:

- Gender-sensitive language.
- Gender-specific data collection and analysis.
- Equal access to and utilization of services.
- Women and men are equally involved in decision making.
- Equal treatment is integrated into steering processes.

Since time memorial the tribal communities are patriarchal in structure, women representation in the decision making bodies is very meager. However, in the 21st century, there is a slow but visible sighting of women's presence in governance is emerging.

Ms. Catherine, the resource person asserted that Gender bias is still a disease in the community but with proper education on the roles of women. We could be agents of change to cure this syndrome of bias in all spheres of developmental activities.

Gender mainstreaming doesn't imply only to women alone, it can be on men too, men are also suppressed in the governance of community. We live in a world where no one can escape from the purview of societal stereotypes. Everyone has been judge on the outlook of the person



The gender roles are ordained by traditions and are socially expected from the members of the society, and there is a natural spontaneity in the adoption of such roles even from very early age without being forced upon by any control mechanisms. A woman is a home maker, and she loves even the material objects that are related to the role.

6. Livelihood Skill Training

1. WEAVING; 2nd – 7th OCTOBER 2022

As per the press release from Ministry of Textile in 5th February 2023, The North-East Region has the highest concentration of handloom weavers in the country with women participation of around 88%. Ministry of Textiles is implementing the following schemes across the country including North-Eastern States: -

1. National Handloom Development Programme (NHDP)
2. Comprehensive Handloom Cluster Development Scheme (CHCDS)
3. Handloom Weavers' Comprehensive Welfare Scheme (HWCWS)
4. Yarn Supply Scheme (YSS)
5. North Eastern Region Textiles Promotion Scheme (NERTPS)

Under the above schemes, financial assistance is provided for raw materials, purchase of looms and accessories, design innovation, product diversification, infrastructure development, skill up-gradation, lighting units, marketing of handloom products and loan at concessional rates



Weaving has been a core activity for the indigenous people in the North East Region for years. The native skills have been passed down through ancestors to the younger generations in succession. No doubt NE people are gifted with this gifts and talents.



Hand loom sector is a symbol of our country's glorious cultural heritage. Tribal textiles and weaving with its unique designs, intricacies, motifs and complexities of weaves in connection with the age old traditions which has been inherited over generations, still is an important source of livelihood to millions of households in rural India. The Govt. of India has been keenly supporting and intervening through various central flagship schemes such as National Hand loom Development Programme (NHDP), Hand loom Weavers Comprehensive Welfare Scheme, Yarn Supply Scheme, Weaver MUDRA Scheme, NE textiles Promotion Scheme, Comprehensive Hand loom Cluster Development Scheme, Marketing & Logistics Development for promotion of Tribal Products from NE region (PTP-NER) etc.

However, in the recent times, the younger generations have lost touch of weaving and handloom. Because of which, Pro Rural felt the need to trained and revive the tradition among the younger generations. India's northeast is undoubtedly a land of immense potential and possibilities with wonders in every corner of the region. The indigenous people, with rich cultural heritage make the region all the more exceptional. Handlooms and handicrafts form an integral part of the culture.

ii. SKILL TRAINING ON DETERGENT MAKING

24th January 2022. Nkio B & New Nkio



Ms. Julia Kajuni Main resource person

Ms. Julia Kajuni illustrated the ingredients, and illustrated the process of detergent making.

Ingredients:

*Sodium Met Silicate
Sodium Trypolyphosphate
Granules
Acid Slurry/LASBA
Caustic Soda
Colour Yellow
CBS X
Perfume/Scent
Salt*



Pro Rural conducted detergent making training for home use and village domestic market on 24th January 2022. A total of 12 participants successfully completed the training. The detergent making knowledge has proliferated to every neighbourhood in rural areas, today detergent is made and sold by women to raise funds for women welfare activities in villages.

iii. JUTE BAG MAKING TRAINING

1st Sept. to 21st Oct. 2022 Mao Community Hall in Dimapur, Nagaland

The slogan “Go Green” to promote and preserve environment has been one of the SDGs Goal for the world. With this overview, we believe that a small step from each individual can do much if we unite and work together therefore under the JRCPC Scheme, National Jute Board, Kolkatta. A first ever training on Jute products (Bags) was conducted from 1st September to 21st October 2022 at Mao Community Hall (Pro Rural Resource Centre) in Dimapur, Nagaland.



The training was launched by **Mrs. S. Rarenbenla Longkumar**, Functional Manager, District Industries Centre, Dimapur and attended by distinguished dignitaries such as Mr. Khukehe Chophy Rtd. DGM Handloom & Handicrafts Dept. Govt. of Nagaland and Chairman & Secretary KUDA B Village, Dimapur.

The Jute Training composed of three courses:

- i. Basic course,
- ii. Advance Course and
- iii. Design Training.



Expert trainers having specialized domain expertise & experiences:

Mrs Abenliu, Proprietor of “Zhavame” a clothing Brand operated from Guwahati for the Basic and Advance training

Mrs Pubalina Samantha, Designer (NJB) and Lecturer at Kolkatta University as the Design Trainer for the JRCPC Training. A total of 24 enrolled and completed the 1st JRCPC Course.

7. Special Events and programmes

PM-WANI scheme launched for Nagaland and Manipur States

The official launching program of PM-WANI, (Prime Minister's Wi-Fi Access Network Interface) scheme was held at Pro Rural office, OK complex, near City Tower. The program was graced by the Dy Director General of the Telecom Department (Nagaland), Government of India, Brijesh Prajapati, along with BSNL General Managers, JB Chavan (Nagaland), Kaptan Singh (Manipur) and the Director of the Department of Telecom, Marak. The launching event was also attended by representatives of NGOs, Student Organizations, entrepreneurs, and private telephone companies.



Addressing a press conference after the launching program, director, Pro Rural, Paul Lokho said PM-WANI was a highspeed public Wi-Fi network, launched by the ministry of Communication on December 9, 2020, under the frame of prime minister's Wi-Fi Access Network Interface (PM-WANI), seeking to promote dream of digital India by creating robust communication infrastructure, particularly to areas facing digital divide.

He added that Pro Rural signed a Memorandum of Understanding (MoU) with Pentacles Systems Pvt Ltd, a department of Telecom (DoT) licensed and Center for development of Telematics (CDoT) powered Public Data Office Aggregator (PDOA), to promote access to internet data, which would particularly help entrepreneurs and business establishments, as well as students.

ii. Sustainable Development Goals charter adoption,

2nd consultative meeting of CSO Nagaland, 7th Dec. 2022 at Cedar Hotel, Dimapur



Mr. MK Lal Gualnam (NFI) Briefly shared on the objectives of the Charter Document. The Sustainable Development Goals resting on the three core issues; Environment, Society, and Ecology,

1. To protect ecology,
2. To increase forest cover
3. To prevent pollution
4. To reduce waste
5. Develop eco-friendly technology
6. To control population growth were

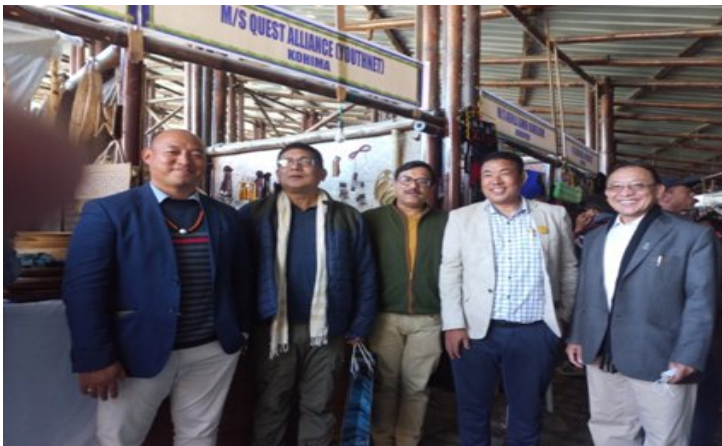
Later a presentation on the first draft was given by Miss. Ella Mary (YARD) Kohima.

23-24 March 2022



On 23-24 March 2022 a two-days capacity building training program for Corporate Social Responsibility (CSR) Compliance and Project Management organised by Investment & Development Authority of Nagaland (IDAN) was held on March 23rd and 24th at Capital Convention Centre, Kohima. Reny Wilfred, joint secretary, IDAN spoke on the importance of CSR projects with a special focus on the North Eastern States and Nagaland.

The North East Submit on CSOs 2022.



The Northeast Sustainability Summit 2022 on CSO (Civil Society Organization) Partners was organized by Quest Alliance. Team Pro Rural also participated headed by Director Paul Lokho, Margaret & Julia.

The 16 civil society organization discussed strategies to enhance education, youth employability and ideate a green innovation. Working groups developed into (1) capacity building 2) research and advocacy 3) innovation.

All the three groups presented key strategies to help young people adopt sustainability means of livelihoods and apply indigenous knowledge to re-imagine their future



The CSO meet was a testament to the power of collaboration in addressing challenges and re-imagining partnerships to bring social change which is both equitable and sustainable. Pro Rural has been awarded the “Green Innovation Award” 2023 by the North East CSOs Network

V Hosting Interns



Pro Rural hosted 3 batches of BSW, MSW and BBA interns during the reporting year. The students were from Assam down town University (Guwahati), St. Joseph University (Dimapur) and Don Bosco College Maram). During their internship, the students had field visits and direct interactions with the beneficiaries participated in various training. They took part in village baseline surveys, prepared documentations on various issues concerning the economy and socio-cultural development of the operational area, and gave power Point Presentation. They were also given special sessions at the office.



5th to 19th Aug. 2022, at Nagamese Baptist Church Chumoukedima Ward 7.

Miss Livika and Avitoli Interns from St. Joseph's University Dimapur taking class on business management at the Advance livestock training

8. Success Stories

i. Mushroom Cultivators



Mrs. Toanei: Under the prevailing Jhum cultivation a diverse types of crops are grown but Raja chilly is the only marketable cash crop of the region. Thus, Pro Rural imparted mushroom Training for Nsong as an alternative Cash Crop to generate additional source of income as well as improve livelihood options for the communities



Mrs. Toanei from Nsong village was got trained under Pro Rural Mushroom Training Programme at Dimapur.

Raja Chilly cultivation had been the only agriculture cash crop produced in the area. People had no skills and knowledge of other commercial crops. Soon after completion of the training, she started cultivation she harvested 3-4 times per year and sold locally. And earned a total amount of Rs. 2000-3000 selling at Rs.100 Per Plat. She would cultivate mushroom on larger scale both Oyster and Shiitake Mushroom



Mrs. Ringzai of Nsong Mushroom farming is an addition of income to Raja Chilly Farming. The little amount generated from cultivation of mushroom has helped in management of small household expenses

such as buying of salt, sugar, soap, shampoo etc. She expresses her gratitude to Pro Rural for providing the mushroom training and imparting new skills. She recounts the exposure trip to SASARD is a memorable one, for people residing remote part of the region coming to Dimapur is an expensive affair.



True to the statement, "there is no age limit for learning". This lady is the living example of the indomitable spirit of the women folks. The trainee who in her late 60's after getting trained in Mushroom Production, conducted by Pro Rural, has successfully embarked upon the trade demonstrated the result. This proves that 'with sheer determination and hard work', she could achieve what seemed impossible. She has set a great role model to the community as a whole.



Mrs. Asui, Nsong, Peren District has ventured into Mushroom farming after her Training. She has been able to support her family to run her homes and pay school fees through the minimal earning generated especially during the off season of chilly plantation. A total earning of Rs.2500 has been generated until now. She expressed her profound gratitude to Pro Rural skill building programme.

Mushroom cultivation has help me to meet family needs so much. It is now a popular side income in the entire area after Pro Rural imparted the training. Climate is suitable and raw material are available and products are easy to sell at local market. Thank you Pro Rural

Mrs. Kisonei w/o Haipoyi



ii. Success stories from trained Poultry entrepreneurs



Vevopalu



Angunuo



Miss Donna, Vevopalu and Angunuo from Tenyiphe, E-khel, Chumukedima area, successfully participated in the “Skill to succeed”- Poultry farming training conducted by Pro Rural Dimapur.

Our success in rearing chickens has encouraged us and we are going to scale up the units as our entrepreneurial ventures.

iii. Success stories from Trained Piggery entrepreneurs

Thremshal



Mongshaiis



Mrs. Thremshala and Mongshaiis residents of Chumukedima, both of them attended the “Skills to Succeed training on Piggery Farming organized by Pro Rural. Piggery Farming became their passion after attending the training, in their pilot phase both of them are starting with 2 pigs each. With the support they received from their family members, they are planning to expand their Piggery farming with better planning and proper management.

Mrs. Sometnaro



Mrs. Sometnaro: is a housewife and a mother who attended the “Skills to Succeed” training on Piggery After her successful completion of the training, Her family mobilized fund and helped her. She is now able to buy 2 Pigs, and with the help of the learned technical skills she is planning to upscale her Piggery farm unit in the coming days.



Mr. Chuba Chang;

A resident of Chumoukedima area, had also successfully passed the “Skills to Succeed” training, He increased the herd size to 4 pigs after he learned the economics of rearing more pigs, With the technical skills he acquired from the training, he has gained a lot of confidence about Piggery Farming. He is planning to further expand the herd size in the near future.

9. Milestones

1. Rights and entitlement campaigns

National Old Age Pension	MOVCD
BPL Ration Card	PMAYG
MGNREGA	National Widows Pension
National Disability Allowance	PDS Distribution
PM Kisan Cards	Electrification of villages
PMMV	

Total Number of beneficiaries covered 4012

2. Entrepreneurship Skills Mission

Solid waste Management	Soap and detergent making
Baking and confectionery	Pickle making
Plumbing & Masonry	Murrah Making
Piggery	Floriculture
Poultry	Bamboo & woodcraft

Total number of beneficiaries covered 1250

3. Campaign on safe Environment

Waste management:

“Garbage to Gold” manure and its co-product liquid compost, production by using a bio-digester powder used to compost biodegradable wastes, won a commendation from the Governor of Nagaland, and the Green Innovation Award 2023.

With support from Global Green Grant (GGG) fund USA, with participation of four schools and 20 villages, Pro Rural planted 2000 trees in 2017 to 2018, fruits were harvested 2021, 2022, 2023.

Humanitarian aid

Pro Rural undertook dry ration relief to the neediest families affected by the National Lockdown during Covid-19 pandemics. A month’s ration supply of rice, dal, cooking oil, salt, and seeds for kharif season sowing were distributed to 1567 households. Pro Rural also led the “Help Nagaland Breathe” campaign and garnered support for medical tools and machines as well as medicines and distributed to government health facility in 12 districts.

With the support of Azim Premji Foundation Pro Rural assisted the district health authorities of Senapati District Manipur and Peren District Nagaland, in community mobilization for Covid-19 vaccination drive.

ACKNOWLEDGMENT

The PRO RURAL gratefully acknowledge the philanthropic service of the following Donor and support agencies. Their generous contributions have helped us reach out and to try to work on sustainable livelihood.

	Name of Project	Funding Agency
1	Skills to Succeed	Quest Alliance
2	Livelihood Enterprise Development Project	N ABARD Dimapur
3	Strengthening Community Development in NE Region	Brot FÜR Die Welt (Germany)
4	Garbage to Gold	Community Based
5	Food Relief and Covid-19 Vaccination Drive in Senapati and Peren Districts	Azim Premji Foundation
6	Vocational & livelihood skill training	SIDBI
7	Jute Resource Cum Production Centre	National Jute Board, Ministry of Textiles GOI
8	Tour Guide Training	NEHDC
9	Livestock FPO Promotion	NABARD
10	Spice Value Chain	North Eastern Council, GOI

Thank You